

Exhibit M part 1

FaShiON SnOOPs



PRACTICAL DESIGN INSPIRATION FOR FASHION PROFESSIONALS

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denim

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In Focus Report

DENIM



denim back pockets

The significance of back pocket logo design and brand identity is an ongoing discussion in our updated report on signature back pocket stitches and treatments. With the denim market saturated with more and more denim brands, the quest for creating a standout back pocket is more important than ever. The back pocket serves not only as a focal point on denim bottoms, but also as a signal of superiority in the market. This report will identify key denim powerhouses, show what makes their designs stand out, and serve as a point of inspiration for the best pockets to come!

[1921](#)[Action Jeans](#)[Analog](#)[Apple Bottoms](#)[Armani Jeans](#)[Big Smith](#)[Big Star](#)[Blue Blood](#)[Blue Cult](#)[Bray Steve Alan](#)[Buffalo](#)[Chip & Pepper](#)[Citizens of Humanity](#)[Criminal](#)[D&G](#)[Denim Birds by Nudie](#)[Denis Shimachev](#)[Diesel](#)[Division E](#)[Duchesse](#)[Duck & Cover](#)[Earnest Sewn](#)[Energie](#)[Enyce/Lady Enyce](#)

Evisu	Fake London	Firetrap	Forecast
Fornarina	Freesoul	G-Star	Gsus
Ghost Label	Guess Premium	Guru	Habitual
Hollywood	Hollywood Ranch Market	Hudson	I Jeans
Jack and Jones	Jack Rose	James	Japan Rags
Joes	Joie	Juicy Couture	Kaporal 5
Kato	Killah	Ku	Kuyichi
Le Temps des Cerises	Lei	Levi's	LTB
LTC			
Lulu	Marithe & Francois Girbaud	Meltin' Pot	Michico Koshino
Mudd	Nolita	Nomad Tribe	Notify
Nudie	Parasuco	Pepe Jeans	Pinko
Prps	Rare	Re-hash	Red Ear
Relax	Replay	Request	Rock and Republic
Sean John	Seven for all Mankind	Soneti	Take Two
Teddy Smith	True Religion	Voi	W4night Surf
Warehouse	Wrangler	Yanuk	Yes or No
	Younique	Zoo York	

Click on the pictures to enlarge!

1921



Analog

Action Jeans



Apple Bottoms

[Top](#)



[Top](#)

Armani Jeans



Big Smith



[Top](#)

Big Star



Blue Blood



[Top](#)

Bray Steve Alan

Buffalo

[Top](#)

Chip & Pepper

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Citizens of Humanity



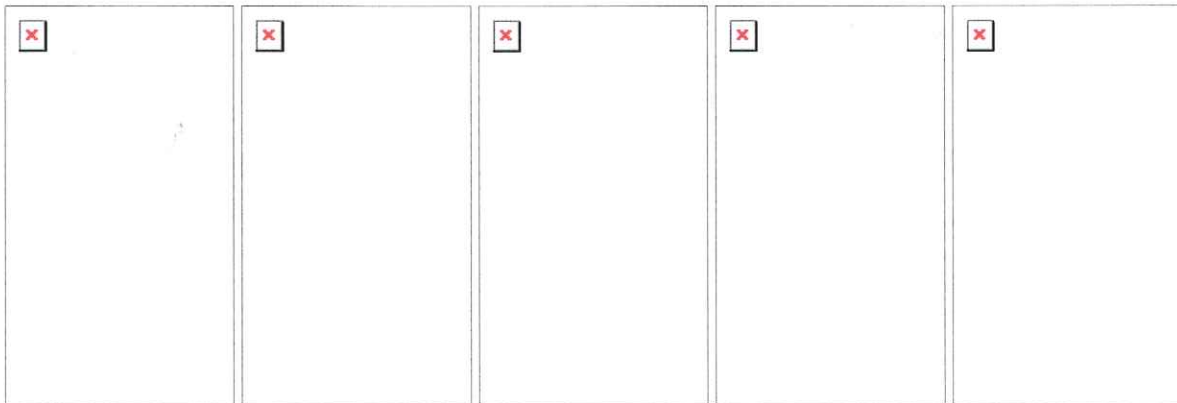
Top

Criminal



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Denim Birds by Nudie

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